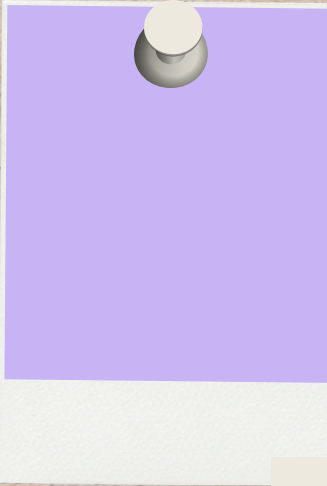
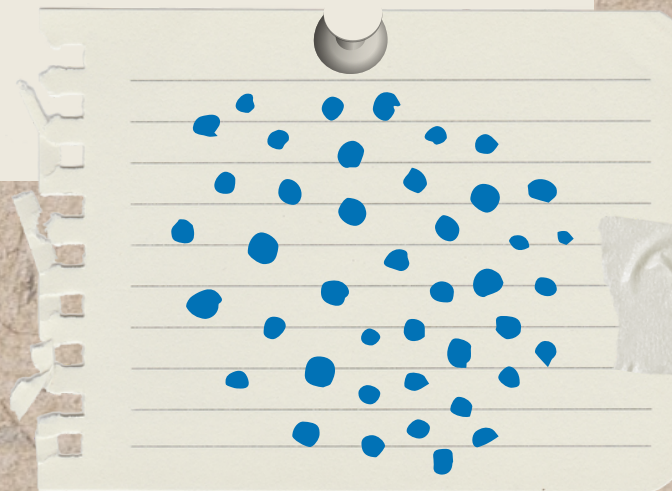


TREND REPORT

# Spring/Summer 2023

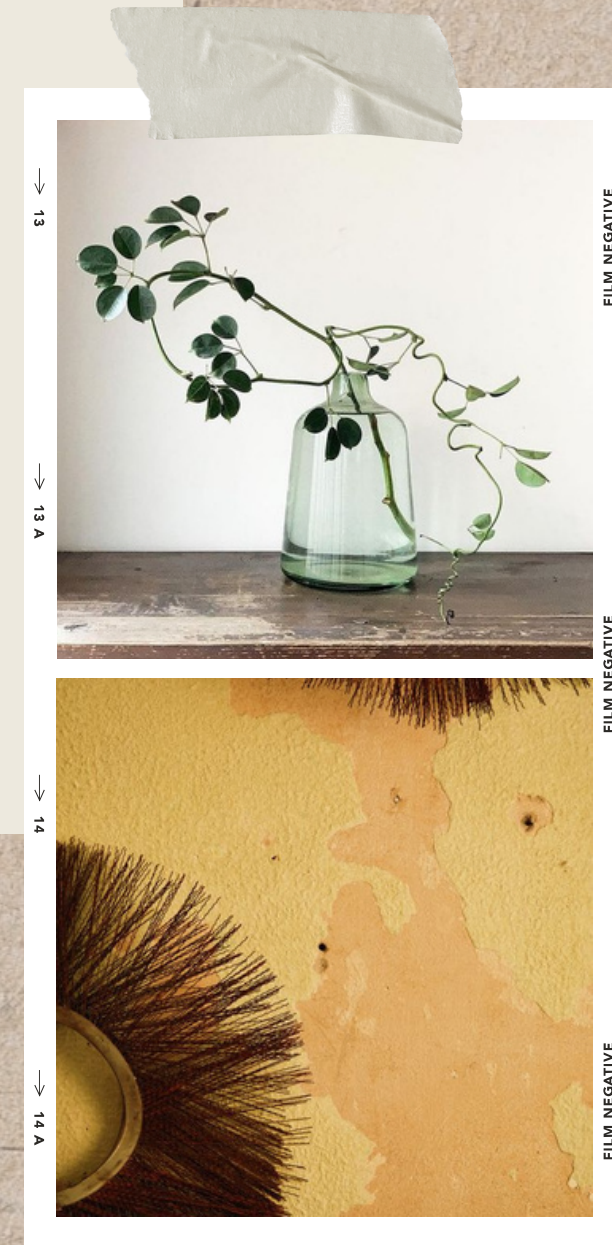
Presented by Encore International



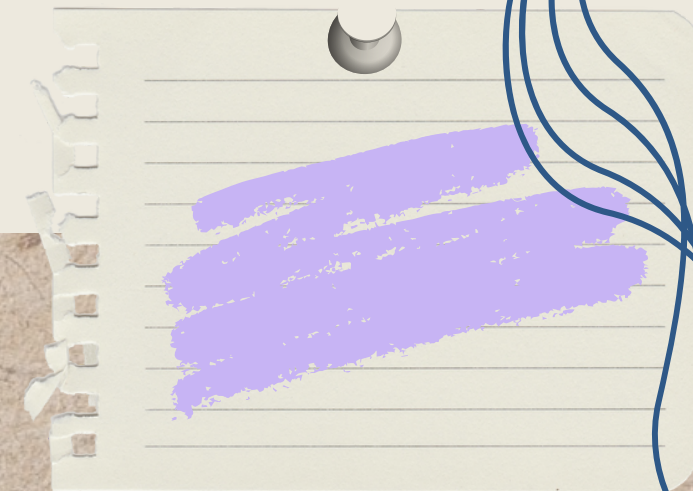
# *Nouveau Natural*

## WHAT'S IT ABOUT?

The humble everyday provides a foundation that is balanced with uplifting mood boosters. Expectations are heightened for brands to be transparent and provide affordable and responsible solutions.



*Colors, Patterns & Materials*





Colors

nva stories



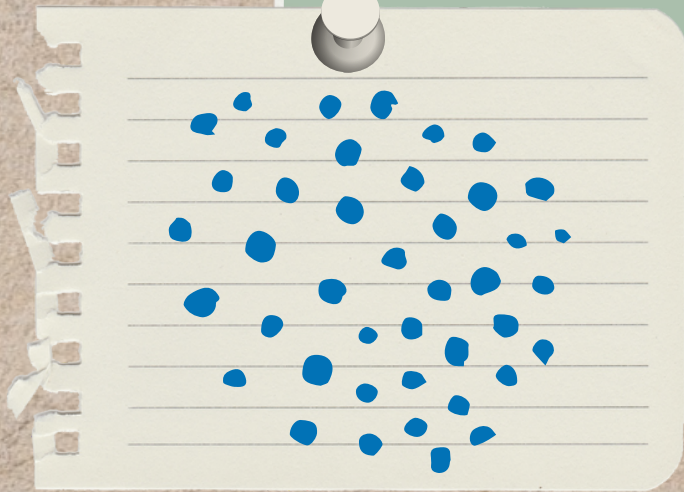
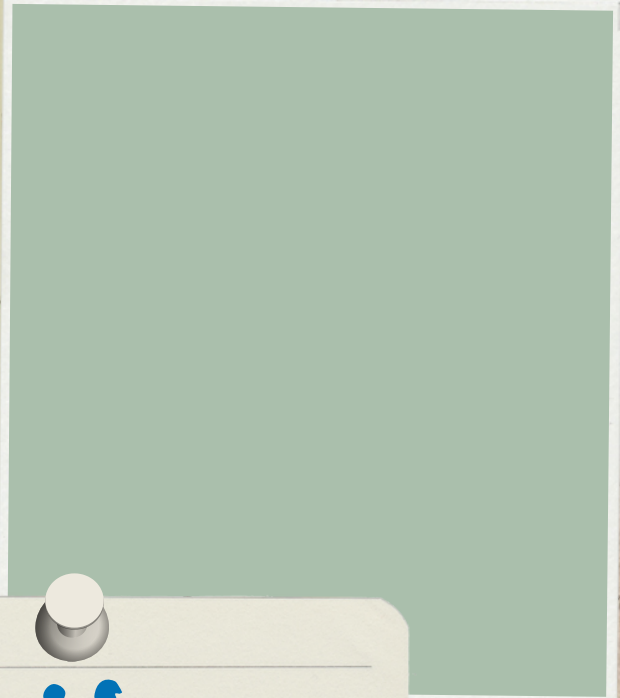
FILM NARRATIVE



VE



nva stories





# Patterns





# Materials



Canva Stories

Stories

→ 13

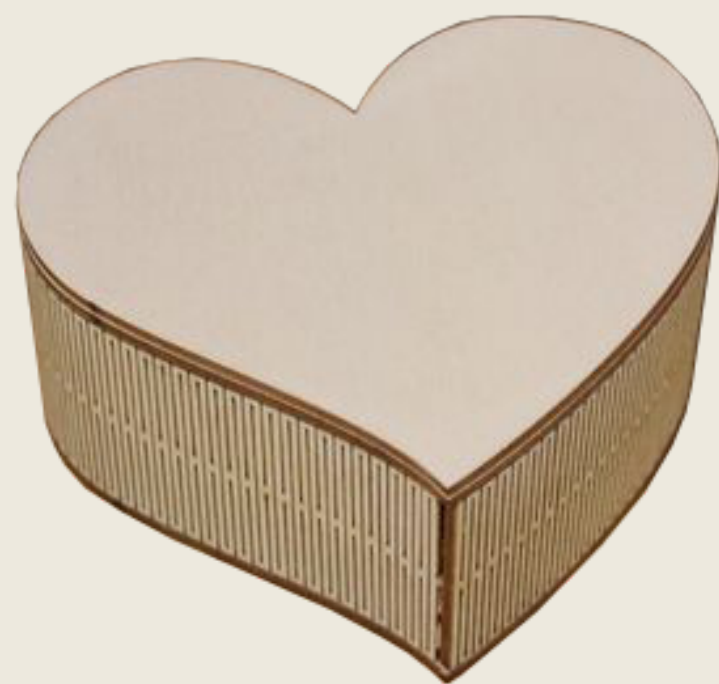
→ 13 A

→ 14

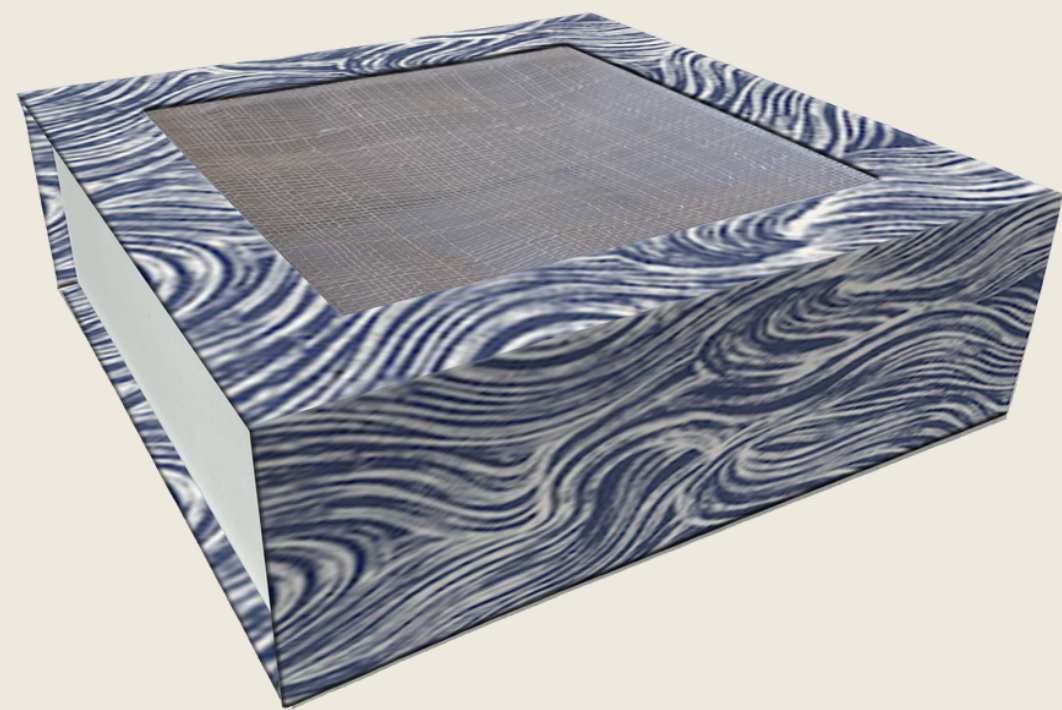
FILM NEGATIVE

FILM NEGATIVE

# Packaging Interpretation



# *Packaging Interpretation*

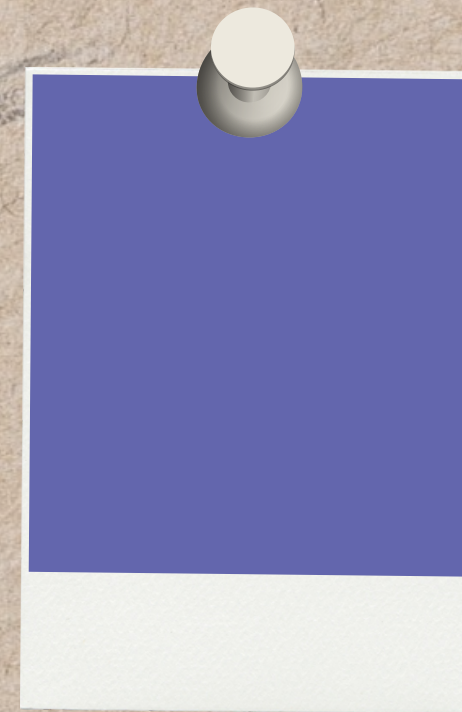






*"The definitive mood for Spring/Summer 2023 is one of movement, moving forward in a rhythmical manner. This isn't a race to recovery; this is a steady journey towards continuing to adapt and evolve to the new solutions available..."*

**ISPO  
SPRING/SUMMER  
2023 TREND REPORT**





*Find us online!*

[www.encoreintl.com](http://www.encoreintl.com)



FACEBOOK



LINKEDIN



PINTEREST



TWITTER





*Want more trends?*

Sign up for our newsletter

**LOOKING FOR ON TREND  
PACKAGING FOR YOUR PRODUCT?  
CONTACT US TODAY!**

[info@encoreintl.com](mailto:info@encoreintl.com)

