



Trend Report

Spring/Summer 2022

PRESENTED BY ENCORE INTERNATIONAL



Empowered Harmony

WHAT'S IT ABOUT?

In a time of information and technology overload, we look to reconnect to the world around us and feel grounded.





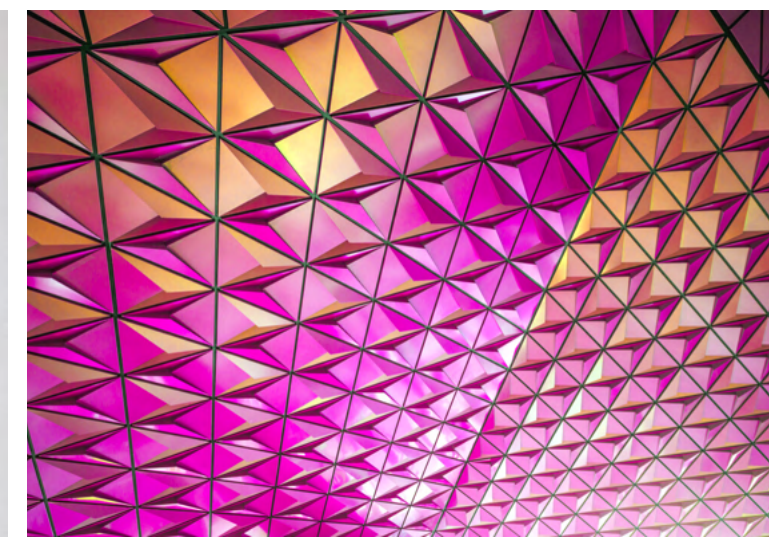
Color

AN UPLIFTING PALETTE

Colors reflect the duality of nature and technology, balancing the more familiar with the exciting.

BALANCED HUES

soft neutrals, plant greens, and dependable blues provide a backdrop for bright digital hues



Packaging Interpretations





Print

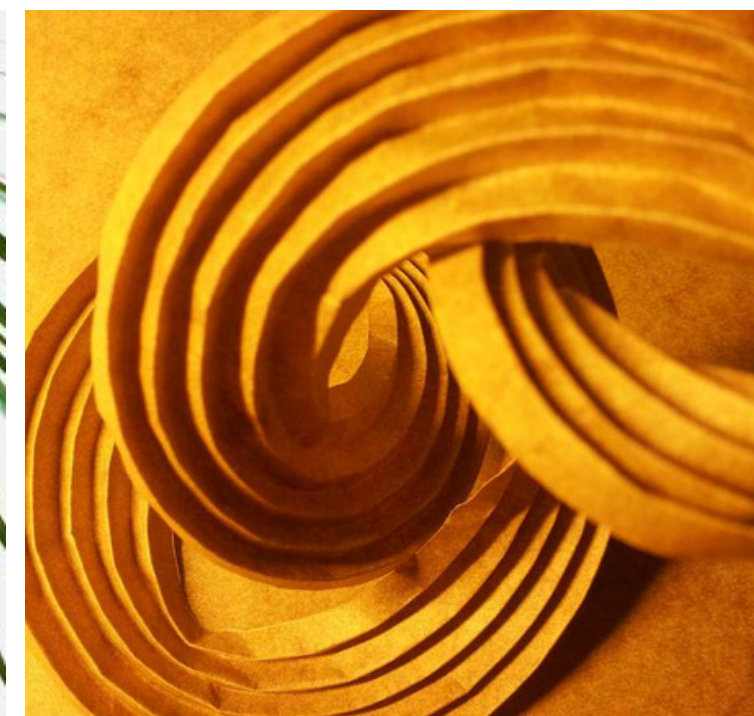


ABSTRACT PATTERNS

Print styles blur the lines between
natural and digital.

DELINEATED PRINTS

modern lines and marbled effects

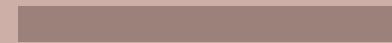


Packaging Interpretations





Material

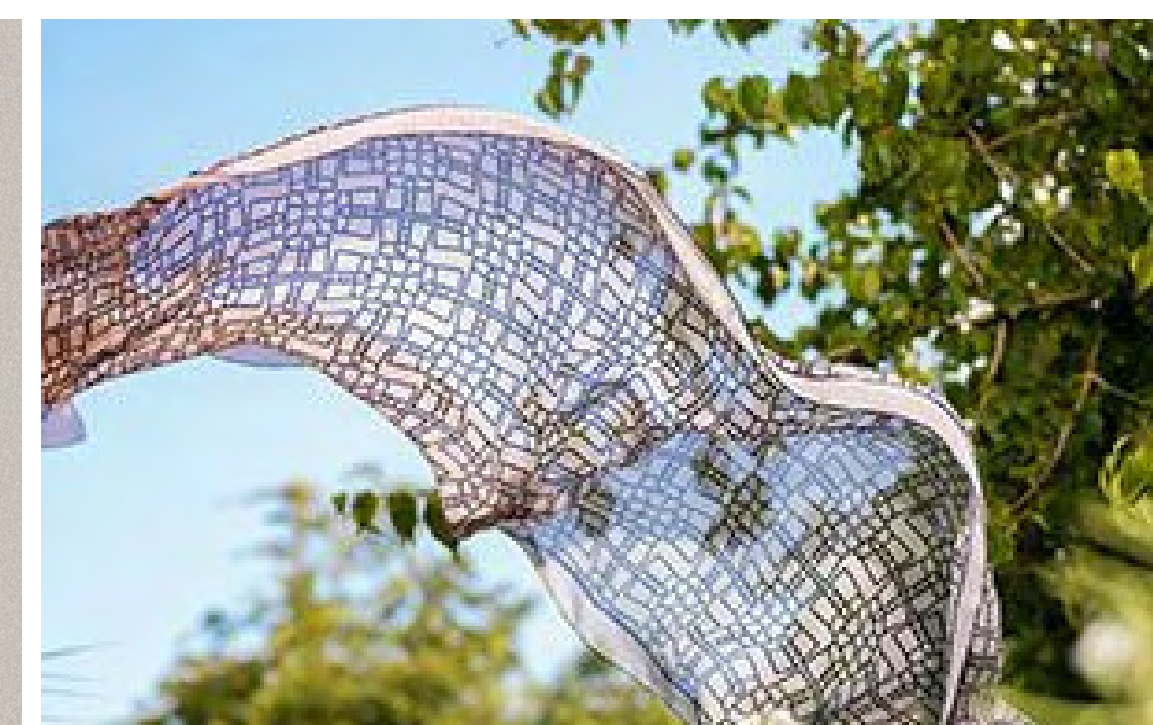


LAYERED MATERIALS

A variety of raw materials are used to play with transparency and opacity.

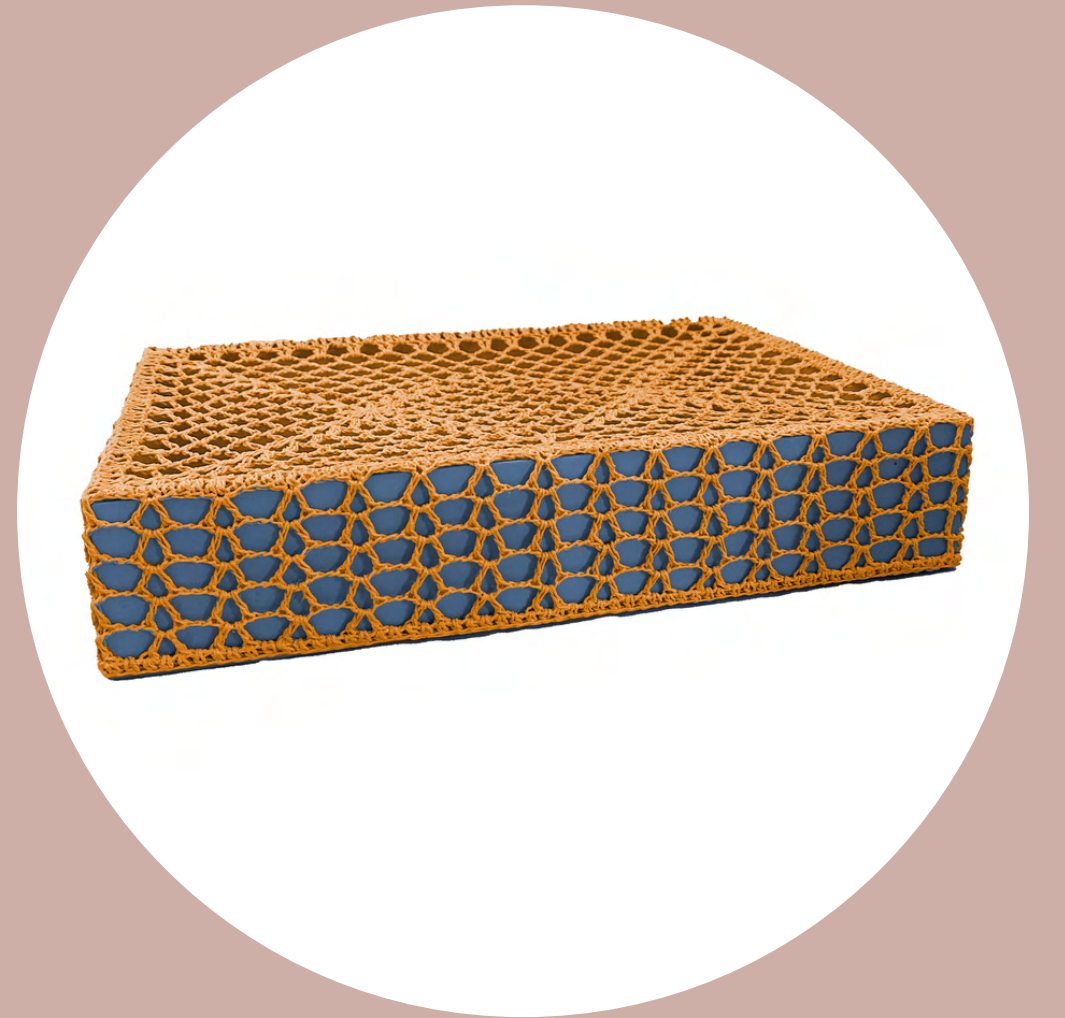
NATURAL MATERIALS


coarse yarns, earthenware, sheer fabrics, glass



Packaging Interpretation







"This season's colors are driven by a desire to be uplifted and energized while staying grounded and balanced."

-WGSN.com



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