



TREND REPORT

# *Fall/Winter*

# 2023

Presented by Encore International

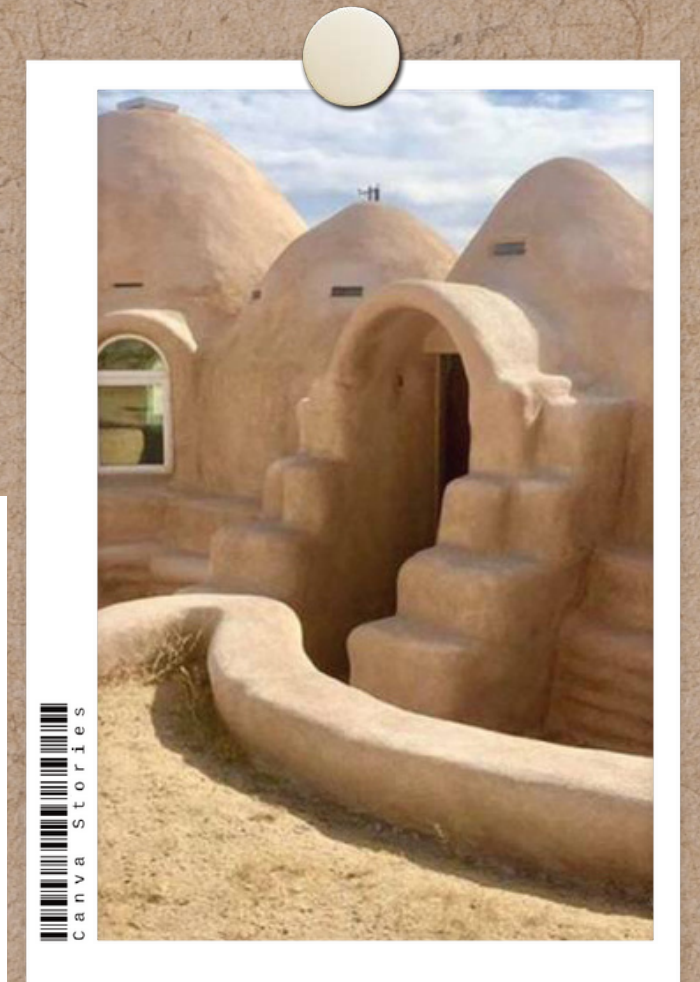




# Multifaceted Future

## WHAT'S IT ABOUT?

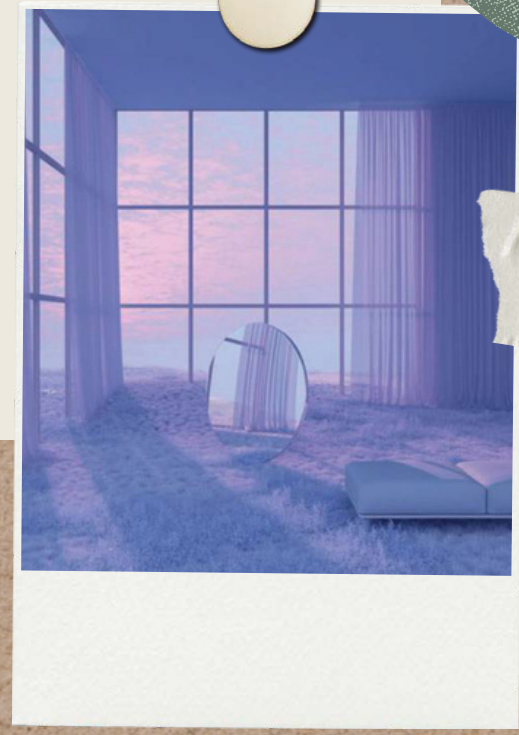
This journey of life continues after a challenging period, and we adjust and refocus on building a future. Diverse lifestyles and motivations abound, from healing to discovery and simplicity to pleasure, and we need to be inclusive, reflecting the many facets of life.







# Colors, Patterns & Materials



Canva Stories





Colors

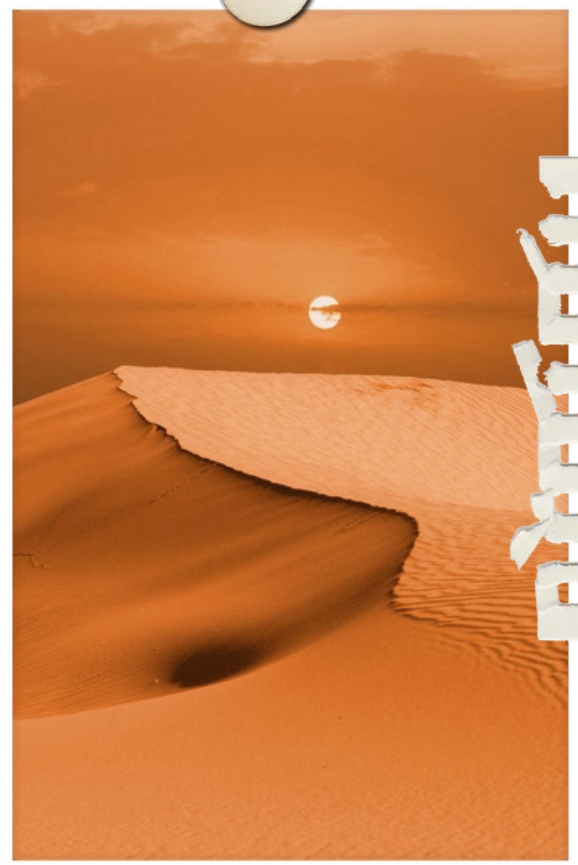
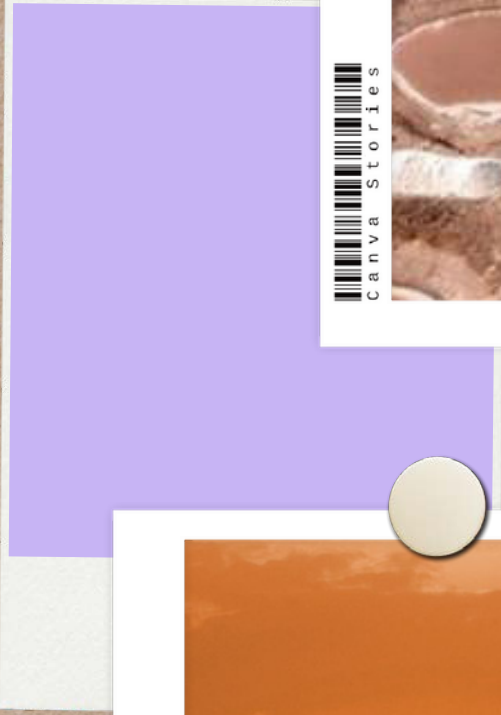


→ 13 A



→ 14

→ 15





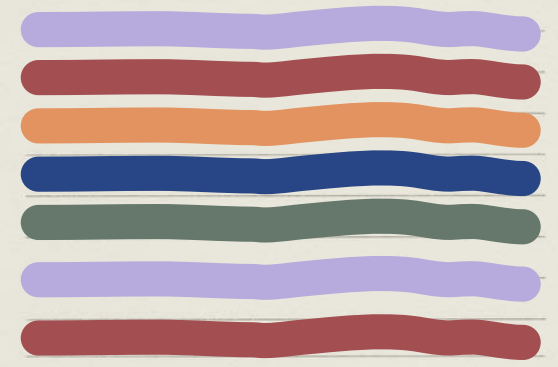
# Patterns



FILM NEGATIVE

→ 13

→ 13 A

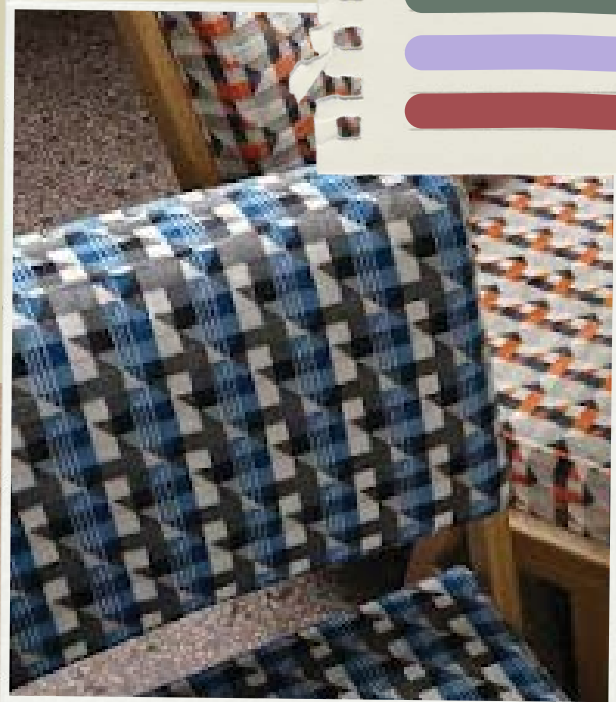


→ 14

→ 14 A



Canva Stories



Canva Stories





# Materials



→ 13

→ 13 A

→ 14

FILM NEGATIVE

FILM NEGATIVE

Canva Stories

Canva Stories

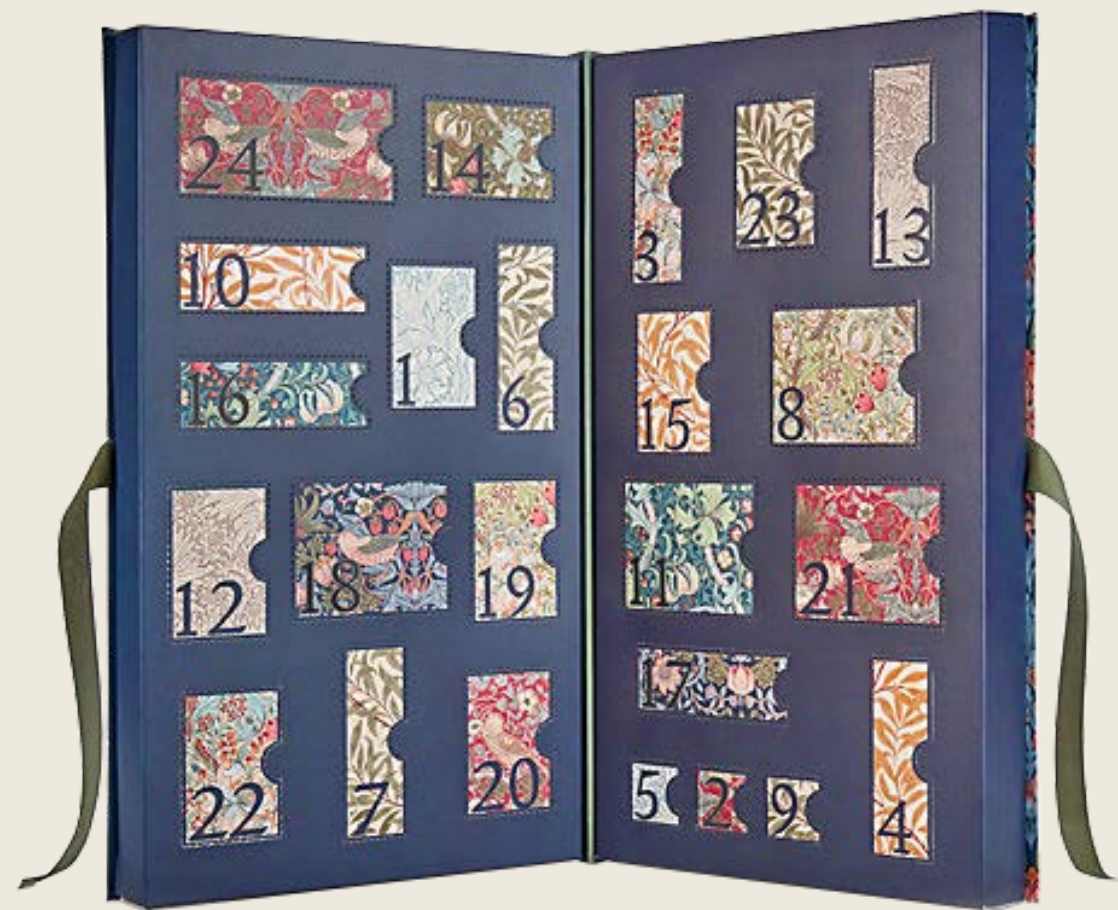


# Packaging Interpretation





# *Packaging Interpretation*

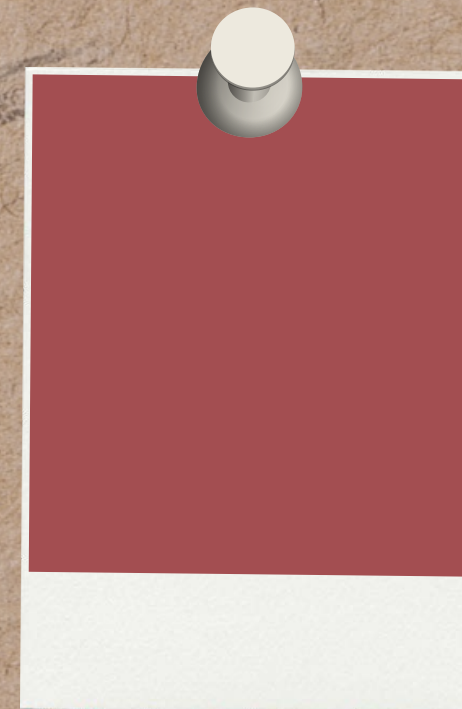






*"For A/W 23/23 we foresee  
new narratives emerge as  
consumers' desire to live with  
intent increases; making the  
right choices for themselves,  
the planet and other species."*

**-WGSN.COM**





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